

Conference on

Experiences from the Industries on Implementing Sustainability, CSR and Trade with Biodiversity

Friday, May 21, 2010
Hotel Warwick, Geneva

The conference takes place on the international day of biodiversity and gives an excellent opportunity to meet experts in the field of sustainability, CSR and biodiversity.

Chair: Mr Klaus Duerbeck - SIPPO Senior Consultant		
Time	Topic	Speakers
09.00	Opening	SIPPO Swiss Import Promotion Programme
09.20	Implementation of the Biotrade Initiative in emerging markets	Mrs. Lorena Jaramillo – UNCTAD
09.40	Access and Benefit Sharing – How to be implemented in practice	Mr. Hans Peter Egler – SECO
10.00	Costing and pricing of sustainable products	Mrs. Christiane Alexander – Analyze & Realize
10.30	Coffee break	
11.00	What changes are needed to implement sustainability concept in Multinationals	Mrs. Carole Peille – L'Oréal
11.30	How to assure sourcing of natural ingredients with a long term strategy?	Mr. Cyrille Faure – Firmenich
12.00	Sustainable sourcing from emerging markets – opportunities and challenges	Mr. Filipe Tomacelli Sabará – Beraca
12.30	Network Lunch	
14.00	Panel discussion The Future of Sustainability; Access and Benefit Sharing, financing mechanisms, collaboration arrangements	Moderator: Mr. Ivor Hopkins – MHC International Ltd. Mr. Rainer Baechi – IMO Switzerland Mr. Sybille Buchwald-Werner – Vital Solutions Mr. Pierre Franchomme – Estée Lauder Mr. Koert Jansen – Triodos Bank Mr. Steven Broad – FairWild Foundation / TRAFFIC
16.00	Networking Cocktail	

Note: The program is subject to change.

Registration

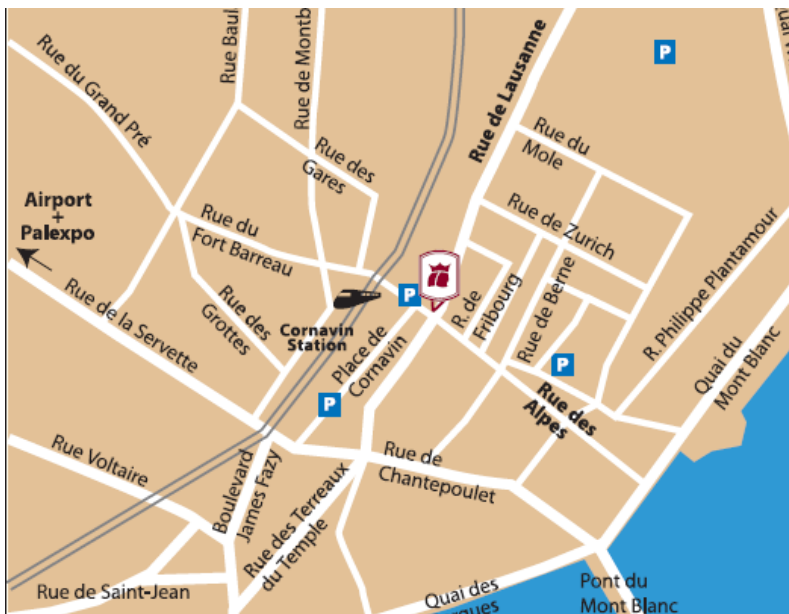
Please register by email (Mirjam Moine, mmoine@osec.ch) or by telephone under +41 44 365 52 76. A confirmation email will follow. **The deadline for registering for the conference is Monday, May 17, 2010.**

Conference price

The price for the conference is CHF 50.00 per person. Payment will be made at the entrance of the conference.

Location

The conference will be held in the Hotel Warwick in Geneva.



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We are looking forward to meeting you in Geneva!

Franziska Staubli
Head Food Programme

Klaus Dürbeck
Senior Consultant

